

## Shelby Pflug

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## Objective

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To utilize my strengths in communication, creativity and leadership skills while servicing my clients, assisting employees, and working for a growing organization. I will use my organizational skills and hard work ethic to be an effective employee.

## Education

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Bachelor of Arts  
Western Michigan University, School of Communication  
Major: Public Relations. Gender and Women's Studies  
Minor: Event Management

Expected Graduation: April 2016  
Kalamazoo, MI

## Experience

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### Color Commentator ESPN3

January 2016- Present

- Utilized my knowledge of gymnastics to commentate and analyze NCAA Gymnastics
- Modeled communication and intriguing tone

### Event Consultant & Marketing Intern

October 2015- Present

### Kalamazoo Experiential Learning Center

- Developed and organized a community family event
- Organized and implemented several charity and fundraising events for non profit organizations

### Student Assistant Coach

September 2015- Present

### Western Michigan University Women's Gymnastics Team

- Coached practice and competitions for the 2015- 2016 team
- Provided athletes with the proper corrections and assignments to improve their gymnastics and routines

### Social Media Manager

September 2013- Present

### Western Michigan University Women's Gymnastics Team

- Monitored Facebook, Twitter and Snap Chat for the team
- Updated followers on scores, statistics and upcoming events

## Awards and Accomplishments

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- Four-year member and full ride scholarship recipient on the Varsity Western Michigan University's Women's Gymnastics team • Member of the 2013 NCAA Women's Gymnastics MAC Championship team
- 2013- 2015 Scholastic All American Recipient
- 2014 Senior Scholar Athlete Award Recipient
- Member of Lambda Pi Eta Honor Society (National undergraduate honor society in communications)
- Member of Lota lota lota (Triota- National honor society for Gender and Women's Studies)
- Six time Deans List Recipient